

# Impact Report 2023



## Financial Impact

In **2023** ICDLA hosted **519** international influencers from **124** countries on program topics such as building democracy, addressing climate change, promoting women's empowerment, preventing disinformation, and many more. When visitors participate in **our programs**, they put money into the **Greater Los Angeles** economy, creating benefits that are felt long after they return home.



**\$737,707**  
**Total dollars**  
**spent at hotels**

ICDLA's international visitors used **2,998** hotel room nights at L.A. area hotels for a total of **\$635,954** plus **\$101,753** in hotel room taxes.



**≈ \$253,012**  
**Total dollars spent on**  
**meals and shopping**

ICDLA's international visitors spent **2,942** days in the L.A. area, spending an average of \$86 per day on meals, incidentals, and shopping.



**≈ \$50,964**  
**Total dollars visiting**  
**local attractions**

ICDLA's international visitors made **411** visits to L.A. area cultural attractions and events, costing an average of \$124 per person.



**\$259,338**  
**Total dollars spent on**  
**local transportation**

ICDLA arranged local transportation for over **500** visitors during their stay in Los Angeles.

**\$1,301,021**

**Total estimated dollars spent in the**  
**Los Angeles area by ICDLA visitors**

# Community Impact

ICDLA provides a unique and vital service to the **Los Angeles area**, leading the way to a more **informed** and **empathetic** global community. Our programs create a **platform for dialogue** that would not otherwise be possible, allowing Angelenos to **foster understanding** and **build lasting global relationships**. This work is critical to ensuring a peaceful future for the world.



Earth Day: an IVLP group volunteering with the environmental organization TreePeople to restore a fire-damaged area of San Francisquito Canyon.



> **2,216**  
**Professional Meetings**  
**Attended**

ICDLA arranged professional meetings between local professional resources and international visitors to discuss vital global topics.



> **137**  
**Meals Shared**

ICDLA arranged home hospitality experiences for local Citizen Diplomats to share dinner in their homes or favorite restaurants with ICDLA international influencers.



> **171**  
**Community Activities**  
**Participated In**

ICDLA provided the opportunity for international visitors to support Los Angeles communities by engaging with local organizations and cultural centers.