



International Visitors Council of Los Angeles

2019 Impact Report

Creating international connections. Cultivating local innovation. Activating global potential.

Financial Impact

In 2019 IVCLA hosted approximately 700 international influencers from 145 countries on program topics ranging from environmental protection to building community resiliency to health policy and many more. When visitors participate in our programs, they put money into the Los Angeles area economy, creating benefits that are felt long after they return home.



\$897,206

TOTAL DOLLARS SPENT AT HOTELS

IVCLA's international visitors used 3,905 hotel room nights at L.A. area hotels for a total of \$800,175, plus \$97,031 in hotel room taxes.



\$219,975

TOTAL DOLLARS SPENT ON MEALS, INCIDENTALS AND SHOPPING

IVCLA's international visitors spent 2,933 days in the L.A. area, spending an average of \$75 per day on meals, incidentals and shopping.



\$36,000

TOTAL DOLLARS SPENT VISITING LOCAL ATTRACTIONS

IVCLA's international visitors made 600 visits to L.A. area cultural attractions and sporting events, costing an average of \$60 per person.



\$157,131

TOTAL DOLLARS SPENT ON LOCAL TRANSPORTATION

IVCLA arranged local transportation and rental cars for over 700 visitors during their stay in Los Angeles.

\$1,335,912

**TOTAL ESTIMATED DOLLARS SPENT IN THE
LOS ANGELES AREA BY IVCLA VISITORS**